



# MATTHEW BINGNOT

MEDIA, VIDEO, DESIGN, MARKETING,  
& COMMUNICATIONS SPECIALIST

## PROFILE

I am a Vermont-based media artist, graphic designer, production manager, event coordinator, filmmaker, musician, photographer, and lover of all things creative.

My experiences as a producer, designer, video editor, content creator, consultant, and media expert have given me the tools to share immersive, dynamic stories and ideas creative thinking, technical expertise, and attention to detail.

I put energy, personality, and passion into everything that I create. I seek new opportunities to share, collaborate, and expand my creative and technical abilities as a creator working with a team.

## PORTFOLIO

<https://matthewbingnot.com>

## PERSONALITY



(802) 730-3680



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Burlington, Vermont

## PROFESSIONAL EXPERIENCE

### 2022 - NOW DESIGNER, MARKETING, OUTREACH & COMMUNICATIONS DIRECTOR GOVERNOR'S INSTITUTES OF VERMONT

Manager and lead designer for all promotional projects for a large educational non-profit with year-round offerings, promoting life-changing educational programs for Vermont teenagers. In this role I have managed all of the organization's marketing and promotional content including graphics, websites, videos, social media, large-scale book publications, and more.

### 2021 - 2022 PRODUCTION MANAGER & PROMOTIONAL MANAGER / DESIGNER ARTSRIOT

Production team manager and lead designer for all event and business promotional content for a multimedia performance venue. My role focused on coordinating all audio/visual needs and brand marketing for events and performances by local and touring acts. Following the closure of ArtsRiot, I transitioned to similar roles with at local event venue Higher Ground.

### 2012 - 2022 DIGITAL MEDIA ARTS INSTRUCTOR & LEAD DESIGNER CENTRAL VERMONT CAREER CENTER

Senior instructor and designer for the Central Vermont Career Center, a career/technical high school where I taught an advanced college-level media studies program focusing on project-based studies in graphic design, photography, video production, animation, web design, and music production. In addition to instructing, I led a team in creating all promotional graphic, video, and branding content for the school through its rebranding starting in 2013. The design and promotion work through this role continued state-wide with Vermont CTE and SkillsUSA.

### 2011 - NOW CONTENT CREATOR & FREELANCE PRODUCER / DESIGNER MATTHEW BINGNOT CREATIONS, LLC

Independent and freelance media artist working with clients on a range of media needs including graphic design, video production, photography, music production, motion graphics, and web design. My work focuses on technical execution of projects both large and small that demand exciting content with deliverable results towards engagement, brand recognizability, and cross-platform content. Many of my clients and partnerships have hired me for multi-tiered projects that encompass design, photography, video, and web design together.

### 2010 - NOW DESIGNER & CO-OWNER AUTHENTIC TRAIL SIGNS

Designer, store manager, web coordinator, and co-owner of a sign-making business that specializes in designing retail ski trail signs sales, vinyl printing, and hand-made sign manufacturing.

[PLEASE CLICK HERE TO SEE MY CURRICULUM VITAE FOR ADDITIONAL WORK EXPERIENCES AND DETAILS.](#)

## EDUCATION

### 2011 BACHELOR'S DEGREE, UNIVERSITY OF VERMONT

### 2007 HIGH SCHOOL DIPLOMA, PEOPLES ACADEMY

## SKILLS, CERTIFICATIONS, and QUALIFICATIONS

- > > ADOBE CERTIFIED EXPERT PHOTOSHOP, ILLUSTRATOR, INDESIGN, PREMIERE PRO, & AFTER EFFECTS
- > > LICENSED VERMONT EDUCATOR SECONDARY COMMUNICATION & ARTS / SOCIAL STUDIES
- > > DESIGNER / BRAND COORDINATOR VISUAL IDENTITY DEVELOPMENT IN MULTIMEDIA PRODUCTS
- > > VIDEO PRODUCTION / POST-PRODUCTION EDITING, COLOR CORRECTION, CAMERA OPERATION
- > > LIVESTREAM & EVENT MEDIA COORDINATOR MULTICAM LIVESTREAM PRODUCTIONS
- > > AERIAL PHOTOGRAPHER / VIDEOGRAPHER FAA UNMANNED AIRCRAFT CERTIFIED
- > > REDUCATION CERTIFIED MASTERY OF RED CAMERA OPERATION & INDUSTRY CAMERA HARDWARE
- > > MUSIC PRODUCER RECORDING ENGINEER MANAGING RECORDING STUDIO & MUSICAL COMPOSER
- > > PROFESSIONAL PHOTOGRAPHER EVENTS, WEDDINGS, PORTRAITS, HEADSHOTS, LANDSCAPES
- > > SOCIAL MEDIA COORDINATOR MEDIA CONTENT & STORY-FOCUSED PROMOTION
- > > CELEBRATED EDUCATOR NOMINATED NATIONALLIFE 'LIFECCHANGER OF THE YEAR' 2019

## MEDIA EXPERIENCE

EACH SQUARE REPRESENTS A YEAR OF PROFESSIONAL EXPERIENCE.

GRAPHIC DESIGN ILLUSTRATOR / INDESIGN / DIGITAL ILLUSTRATION

PHOTOGRAPHY PHOTOSHOP / LIGHTROOM / PHOTO MANIPULATION

PRODUCTION / TECH AUDIO ENGINEERING / LIGHTING / LIVESTREAM

VIDEO EDITING PREMIERE PRO / AFTER EFFECTS / COLOR CORRECTION / RESOLVE

VIDEO PRODUCTION CINEMATOGRAPHY / CAMERA DEPT / LIGHTING

MOTION GRAPHICS AFTER EFFECTS / ANIMATE / CINEMA4D

WEBSITE / APP DESIGN MUSE / DREAMWEAVER / WORDPRESS / XD / HTML

MUSIC PRODUCTION ABLETON / FRUITYLOOPS / PIANO / LIVE PERFORMANCE